

**WILLIAM D. WOLFE**  
SENIOR EMERGENCY PLANNING COORDINATOR  
PALO VERDE NUCLEAR GENERATING STATION

Born in Zanesville, Ohio, Bill graduated from the University of Arizona and served on the faculty there in speech/journalism/radio/television, while also working in broadcasting. He has worked with the three major television networks, the Public Broadcasting System, HBO, motion picture companies, and major advertising agencies. He has produced and directed parades, telethons, commercials, live network sports, 700 PM MAGAZINE programs, and materials for GOOD MORNING AMERICA, WIDE WORLD OF SPORTS, THAT'S INCREDIBLE, and network presidential coverage.

In 1982 he became a media consultant for Arizona Public Service Company (APS). Subsequently, he became a producer/writer and supervisor in their Communication Services Department. One of his first assignments with APS was the organization and development of the Joint Emergency News Center...part of the Palo Verde Nuclear Generating Station (PVNGS) Emergency Plan. As Emergency Planning activities consumed more and more time, he joined the PVNGS Emergency Planning Department full-time in 1986. Currently he is responsible for the plant's offsite emergency response program, including governmental affairs and public information/education.

Bill is the past recipient of a grant from the Ford Foundation, past president of the Arizona Chapter of the National Academy of Television Arts and Sciences, received an "Emmy" nomination in 1979, served on the presidential commission to revise the Emergency Broadcast System, is currently on the committee to form a DMAT for the Maricopa County/Greater Phoenix area, and has received numerous industry and community awards. He is listed in WHO'S WHO IN THE WORLD and EMERGING LEADERS IN THE UNITED STATES.